

# Acumen<sup>7</sup>

# Data-driven insights to help your team achieve more

In an era marked by rapid change in hybrid work models, and an ongoing debate as to the impact on employee productivity and engagement, HR leaders are adopting a data-driven approach, using workstyle analytics insights to assess worker behaviour and optimize workplace efficiency.

Workstyle analytics has emerged as a crucial capability for HR and employee experience leaders focused on fostering a more motivated, high-performing workforce while protecting employee well-being and improving retention rates.

Workstyle analytics provides powerful insights about work patterns that can be used to improve employees' digital experiences, measure and enhance engagement and drive better ways of working consistently, unlocking the unrealised growth potential for the organization's workforce. Failure to do so, at best results in user frustration and wasted time – often adding up to thousands of wasted hours – but in the worst case, results in high staff turnover, increased recruitment costs and a loss of knowledge.

# Acumen - Workstyle analytics to optimize employee experience and productivity

Acumen collects accurate data and insights on employee work patterns, digital experience metrics, application usage and task workflows to deliver a complete picture of how work gets done, where and when. When coupled with employee sentiment data, HR and employee experience leaders are able to secure a consolidated view of digital employee experience and how it supports or inhibits employee efficiency and satisfaction.

# Elevate employee experience

Acumen enables you to proactively improve employee satisfaction by pinpointing and addressing friction and frustration in the digital experience. With this knowledge you can create a work environment that retains and draws top talent.



#### Reduce burnout risks

With comprehensive data on work patterns, Acumen helps HR leaders identify early signs of burnout and quiet quitting. These accurate and objective insights allow workloads to be adjusted and expectations to be set to maintain a healthy work-life balance for all employees.



#### Improve hybrid work policies

Assess the effectiveness of your hybrid work policies by comparing remote vs. in-office productivity. Acumen's granular analytics means you can optimize policies based on measures of digital behaviour, ensuring that your strategy aligns with a clear depiction of employee experience.

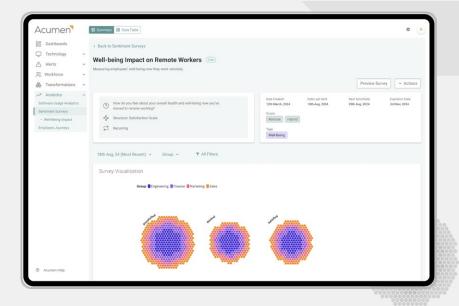




#### Strengthen employee wellbeing

Acumen's usage data helps you analyse metrics related to employee sentiment and engagement, allowing you to act quickly when issues arise. From burnout risks to work pattern imbalances, Acumen equips you with the knowledge to drive wellbeing initiatives.









#### **Optimize resourcing**

Leverage Acumen's insights to make informed decisions about headcount and resources. Identify underutilized talent, optimize team structures, and ensure your digital resources are supporting—not hindering—employee productivity.



# Compliance with evolving workplace policies

As workplace regulations and policies shift, Acumen provides data and insights on employee engagement and behavior to help you stay compliant. Whether you're managing return-to-office strategies or hybrid work models, Acumen gives you the data to make informed, compliant decisions with confidence.

## **Encourage continuous** skill development

Identify key areas for employee growth and development with our advanced DEX platform. Understand where skill gaps exist and track high performers, so you can implement targeted training programs that empower your workforce and enhance long-term retention.



Take control of the digital employee experience in your workplace, and discover how our DEX platform ensures the wellbeing and productivity of your workforce aligns with business goals. Let data lead the way in optimizing employee satisfaction, retention, and engagement.

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#### **Key Questions Answered**

- Are there differences in productivity and engagement between remote and in office workers?
- Are employees engaged and productive? Does this vary by location?
- > What apps are causing interruptions and distractions?
- > What best practices can be learned from top performers?
- > Where are teams investing the most time?
- > Who is showing signs of burnout risk?
- Do we have potential data privacy or operational compliance risks?
- > Where do we need to focus training and enablement efforts?



### Privacy assured

Scalable's technology ensures privacy is maintained in the process of gathering workstyle analytics. Data captured provides information from the point of first interaction to the last interaction, which is indicative of a user's active work day. Only system and application interaction data is captured, with no visibility of content / material, keylogs, screen grabs etc. All data captured is presented back at team, department or location level, obfuscating individual information and ensuring users individual privacy is prioritised.



To find out more about Acumen and how workstyle analytics can help optimize employee satisfaction, productivity and help improve retention, request a call, or visit scalable.com

#### About Scalable...

Founded in 2008, Scalable Software delivers comprehensive and intelligent Digital Employee Experience analytics tools that give organizations the ability to measure and optimize digital employee experiences.

Acumen collates and distils granular end user device intelligence data from across an organisation's entire IT estate. Using a blend of digital KPIs and metrics, insights are delivered to leadership, IT and HR teams, giving them deep visibility into how digital workplaces are performing, irrespective of location. Armed with this knowledge, organisations can optimize the digital experience to boost productivity, protect employee well-being, and reduce complexity and cost.



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