

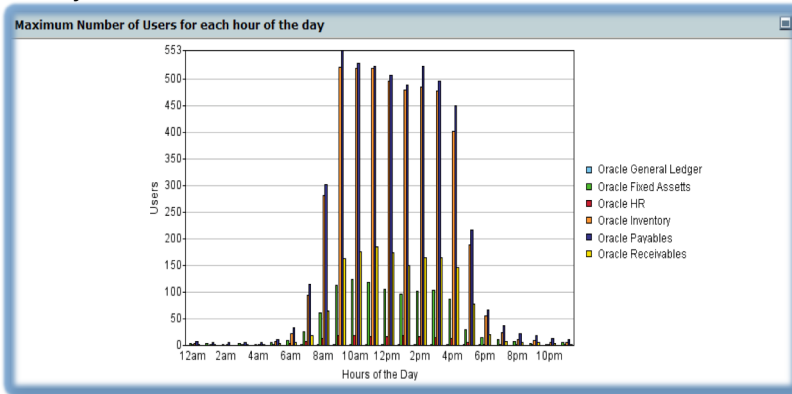


# Oracle License Optimization

## Introduction

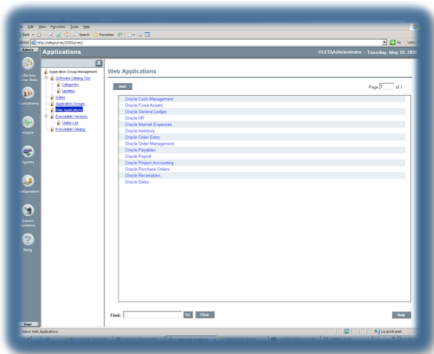
Unlike many software vendors, Oracle tends to provide licenses customized to individual organizations. Such a strategy makes full automation of Software Asset Management for Oracle products almost impossible. However probably the most important aspect, from the customer perspective, of accurately designing these licenses can be automated; specifically, understanding precisely which Oracle application systems are being used, when and by whom.

Survey™ has been enhanced, as a result of detailed consultation with large Oracle customers, to



uniquely enable detailed usage tracking of Oracle enterprise applications. This information enables those responsible for negotiating Oracle agreements to know exactly what the impact of negotiation compromises will be to the community of users.

From the above summary display, an accurate understanding of peak concurrent usage by application can be obtained. It is possible to drill-down from here to greater levels of detail. This additional information can be used to identify individual heavy and light users of each application, with more granular time frames.



## Features & Benefits

Oracle applications are delivered via Web browsers and forms to end-users. Survey ships with the ability to detect and monitor access to key Oracle Applications, via pre-defined tracking rules. Survey also supports local customization of these rules for highly adaptable and granular tracking. In addition, new rules can be easily created to enable additional or even new Oracle Applications to be tracked.

Clear and concise reports allow an instantaneous view of current usage for each Oracle Application to be determined, in addition to historical and time banded usage.

